

Data Driven Criminal Justice Projects Coaching Program

June-August 2016

The [program](#) is a first-of-its-kind online convening of those working on empirically-based criminal justice innovation projects including those working in criminal justice, health, mental health and related agencies as well as researchers and advocates, who share a common desire to make greater use of data to understand past performance, improve day-to-day operations, and develop innovative approaches to the operations of the criminal justice system.



Designed for public entrepreneurs – passionate and innovative people who wish to take advantage of new technology to do good in the world– the GovLab Academy offers hands-on, personalized training and coaching to help cross the chasm from idea to practical reality.

All GovLab Academy’s coaching programs offer a “flipped” learning experience. There are no experts at the front of the room or the top of the screen delivering packaged content to passive learners. You are at the center of everything we do – a public entrepreneur working on real projects in real communities.

Teaching Team: Professor Beth Simone Noveck, Ana Tovar, Esq., Dinorah Cantu, Esq.

Description	Session Dates and Themes
<ul style="list-style-type: none"> ● WHAT - Group sessions with peer-to-peer and one-on-one coaching ● WHEN - Every other week for 5 sessions ● WHERE - Online in real time ● WHO - For individuals and teams with a public tech project ready to go to the next level ● WHY - To enable public entrepreneurs to take a project from idea to implementation 	June 15th, 2016 - Session 1 - Defining the Problem June 29th, 2016 - Session 2 - Defining the Project July 13th, 2016 - Session 3 - Implementation Strategies July 27th, 2016 - Session 4 - Overcoming Obstacles August 10th, 2016 - Session 5 - Demo Day

June 15 - First online session

Defining the Problem

The goal of the first session is to refine your problem definition. We emphasize investing time to define the problem tightly in order to be able to develop a project that is both compelling and that responds to the problem and its underlying causes.

- **When:** June 15th, 2016. 11:00-1:00 pm EST
- **Zoom Link to join:** <https://zoom.us/j/527615649>
- **Before the session**
 - Take a look at the [Directory](#). Please make sure your information is accurate.
 - Review feedback on your problem statements in the Google drive [HERE](#) and revise the problem statement.
 - For some inspiration about Defining the Problem, check out this [video](#) from Alph Bingham, Founder of Innocentive.
- **During the session:**
 - Agenda and shared notes: [here](#)
 - Discussion of Problem Definition with Beth Noveck and Dinorah Cantu
 - 2-Minute Problem Pitch - One person from each team to present their problem in 2 minutes. You may use a few slides. The problem pitch should describe the problem precisely with supporting evidence and explain the underlying assumptions. You can share slides by starting "Screen Sharing" select "Share Screen" button located in the bottom of the Zoom tool-bar. (Please note: we are not focusing on the project only on the problem)
 - 2-Minutes of Feedback - Everyone should be prepared to ask questions and give feedback designed to help the teams improve their problem descriptions.
 - Complete the skills survey on the agenda [here](#)
- **After the session:**
 - Do a final revision to the problem statement
 - If stuck, contact [Alan Kantrow](#) at akantraw AT gmail for guidance and consultation
 - Work with Beth and Ana to finalize first round of mentors

You can view the recording of the session here: <https://vimeo.com/170958095/a17c98176a>

June 29 - Second online session

Defining the Project : [Please find the agenda here](#)

During this session, we will meet in smaller clusters (what we call PODS) together with subject matter experts to focus on your project and how it responds to the problem you have defined.

- **When:** June 29th, 2016 (11am - 1pm EST)
- **How** (make sure you know what pod you belong to on the directory [here](#))
 - POD A - Mental Health
 - POD B - Recidivism and Bail
 - POD C - Data Sharing, Mental Health and Super-Utilizers
 - POD D - Planning and Coordination

- **PODS & Zoom Link for each:**
 - Group A - Mental Health (11:00-12:10) [Folder](#)
 - Group B - Bail and Recidivism (12:15-1:15) [Folder](#)
 - Group C - Data sharing/Mental Health and Super Utilizers (11:00-12:00) [Folder](#)
 - Group D - Planning and Coordination (12:00-1:15) [Folder](#)

- **Before the session**
 - **Do:** Set up your GovLab Public Projects Canvas [here](#) . You will not be able to answer all of the questions at this stage but it will help you identify what you don't know. At least complete the sections UNDERSTAND, OBSERVE and POINT OF VIEW.
 - **Prepare:** a 3-5 slide presentation of your project, whom it is designed to help, why it responds to the problem (theory of change) and why it will help. (Note: we are not focusing on implementation only on the big idea)

- **During the session**
 - Agenda and shared notes: [here](#)
 - 5-Minute Project Pitch delivered by 1-2 members of the team
 - 7-10 Minute Feedback - Everyone should be prepared to ask questions and provide feedback designed to help the team pinpoint weaknesses in the project and its assumptions.

- **After the session:** Complete the missing sections of the Canvas; Schedule one-on-ones with mentors.

July 13 - Third online session

Strategy for Implementation Including Engaging with People and Data

- **When:** July 13th, 2016. 11:00-1:00 pm EST
- **Zoom Meeting Information:** <https://zoom.us/j/6182260900>

Or iPhone one-tap (US Toll): +14086380968,6182260900# or +16465588656,6182260900#

Or Telephone:

- Dial: +1 408 638 0968 (US Toll) or +1 646 558 8656 (US Toll)
- Meeting ID: 618 226 0900

- **Before the session:**
 - Please read [Rapid Results Research](#): a methodology encompassing the central components that, when leveraged, can enable researchers to develop, iterate and implement evidence-based solutions to public problems.
 - Expand your project deck to include the problem, the project, the theory of change, the implementation strategy, and open questions and share with your POD and submit by July 11.

- **During the session:**
 - Agenda and shared notes: [here](#)
 - Introduction to Human-Centered Design
 - Presentations by data sharing experts from criminal justice, health and national security (confirmed: Stefaan Verhulst and Kshemandra Paul)
 - Presentations of selected projects (you will be notified if you are presenting)
 - PODs to give one another feedback; Coaching staff will give feedback on all the decks

July 27 - Fourth online session

Overcoming Obstacles

The purpose of this session is to discuss how to evolve the project and go over any challenges you have been facing throughout the sessions

- **When:** Individual Appointments to be Scheduled. Doodle Poll to be circulated.
- **With:** Beth, Alan, Ana, Dinorah, Mentors and Experts
- **After:** Prepare final pitch decks and memos

August 10 - Fifth online session

Persuading the Audience... DEMO DAY!

Exchange decks and one-page memos and do your pitch! We will bring in guests to give feedback on presentations so be prepared.

- **When:** August 10th, 2016. 11:00-1:00 pm EST
- **Zoom Link to join:** <https://zoom.us/j/527615649>
- **Before the session:**
 - **Watch:** [Here's the 3-Minute Pitch That Earned One Entrepreneur \\$1.2 million.](#)
 - **Do:** Prepare your final pitch! This includes revising your deck and creating a one-pager memo that explains your project.
 - Details of the session TBD.

Useful Resources:

- How to Train Public Entrepreneurs: 10 lessons learned [Training the Next Generation of Public Leaders and Public Solvers](#)
- [GovLab Public Problem Solving Canvas](#)
 - For more about why to use a canvas, different types of canvases and the rationale behind the Public Projects Canvas please [see this article](#).
- The GovLab Selected Readings on [Open Data](#) and [Data Collaboratives](#)
- [Rapid Results Research](#)
- [Design thinking for public problems](#)
- Pixar Pitch: Canvas Section on Prototype and Test
- [Y-Combinators Guide](#), [Suggestions to help you prepare your slide-deck](#), and [Woman raised \\$1.2 million with a spirited 3-minute speech](#)

Agendas:

[Third session](#)

Summary of session recordings:

- First online session (June 15th, 2016): <https://vimeo.com/170958095/a17c98176a>
- Third online session (July 13th, 2016): <https://vimeo.com/174557618/a8d390f937>